



PARTNERSHIP OPPORTUNITIES

NOVEMBER 13 - 19, 2023

TOURNAMENT OVERVIEW

DATE: November 16 - 19, 2023

VENUE: Tiburón Golf Club at The Ritz-Carlton Golf Resort, Naples

PURSE: \$7,000,000 (\$2,000,000 to the champion)

DEFENDING CHAMPION: Lydia Ko

FIELD: Top 60 players from the Race to the Globe standings

TELEVISION: Golf Channel (Thu - Sat), NBC (Sun)

CHARITY: St. Jude Children's Research Hospital

FORMAT: 72-hole stroke play







SCHEDULE OF EVENTS

TUESDAY, NOV. 14

- Official LPGA Pro-Am
- Approx. Tee times: 7:30am 1pm

WEDNESDAY, NOV. 15

- CME Group Pro-Am
- Approx. Tee times: 7:30am 1pm

THURSDAY, NOV. 16

Round 1 - Professional Competition

FRIDAY, NOV. 17

- Round 2 Professional Competition
- Women's Leadership Day 11:00am 3:00pm

SATURDAY, NOV. 18

• Round 3 - Professional Competition

SUNDAY, NOV. 19

- Final Round Professional Competition
- Awards Ceremony 18th green

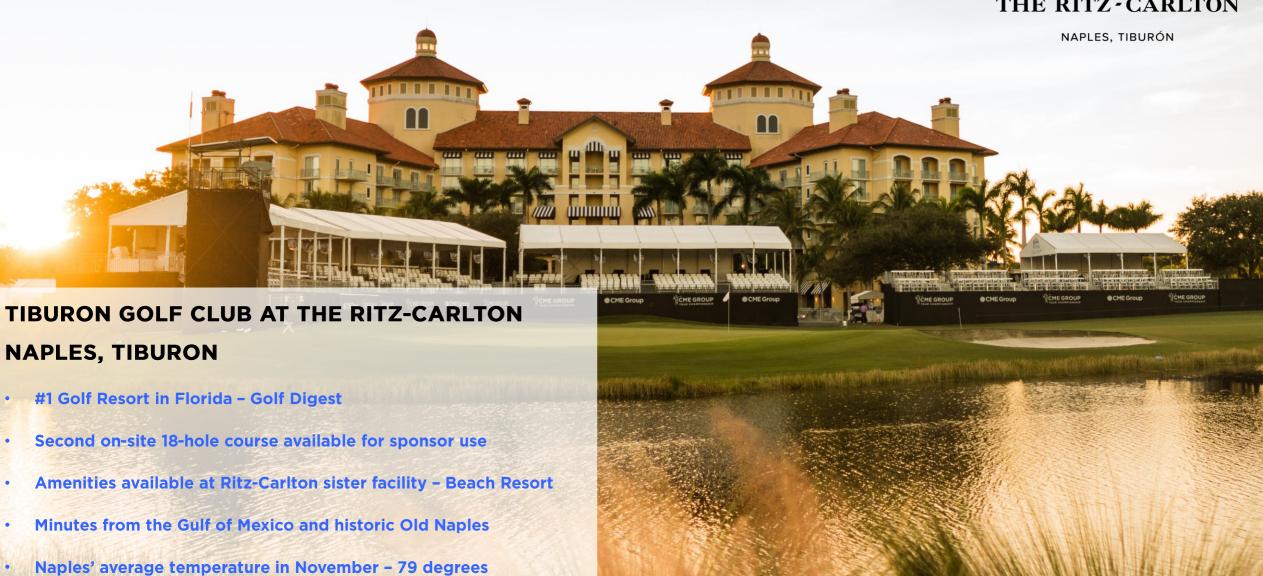




HOST VENUE



THE RITZ-CARLTON



PROFESSIONAL FIELD

THE 60 BEST LPGA
PROFESSIONALS FROM THE
2023 SEASON WILL COMPETE
FOR A RECORD \$7,000,000
PURSE IN THE SEASON
ENDING TOUR CHAMPIONSHIP!







HOSPITALITY OPPORTUNITIES

UPGRADE YOUR VIEWING EXPERIENCE AND ENJOY THE TOURNAMENT ACTION FROM ONE OF OUR PREMIER HOSPITALITY VENUES. ALL VENUES ARE OPEN THURSDAY- SUNDAY.

18TH GREEN SUITE

- Semi-private suite located on the 18th green
- Thirty (30) tickets per day (Thurs Sunday)
- Dedicated seating section with a shared food & beverage operation
- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$36,000 (net)

GLOBE LOUNGE ON THE 18TH GREEN

- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$225 per day or \$800 per week (Thu-Sun)





PRO-AM EXPERIENCE

ENJOY A ROUND OF GOLF AT TIBURON GOLF CLUB WITH ONE OF THE LPGA TOUR'S BEST PLAYERS!

OFFICIAL LPGA PRO-AM - TUESDAY, NOVEMBER 14TH

- Pairing with an LPGA professional from Tournament field
- Deluxe gift package for every participant
- On-course food & beverage experience
- Breakfast & post round lunch
- Each player and a guest may attend the Monday night Pro-Am celebration party at The Ritz-Carlton Naples, Tiburon

Access to an 18th green hospitality suite Thursday - Sunday

INVESTMENT: \$20,000 per foursome





WOMEN'S LEADERSHIP DAY

SCHEDULE OF EVENTS - FRIDAY, NOVEMBER 17th

- 11:00am Arrivals and Registration
- 11:45am Welcome
- 12:00pm Panel Discussion
- 12:45pm Luncheon
- 1:30pm Keynote Speaker
- 2:00pm Networking Happy Hour
- 3:00pm Optional behind the scenes tour of golf tournament

TABLE PACKAGE

- One (1) table of eight (8) on Friday, November 17th with lunch, afternoon hors d'oeuvres and cocktails
- Eight (8) Women's Leadership Day credentials
- Eight (8) valet parking passes
- Eight (8) gift packages
- Name on Tournament website and Women's Leadership Day program

Investment: \$2,000

OTHER PACKAGES (all include one table)

- Naming Rights
- Luncheon Sponsor SOLD
- Panel Discussion Sponsor SOLD
- Happy Hour Sponsor



Women's Leadership Day



ADVERTISING & BRANDING

18th GREEN VIDEO BOARD: Corporate logo prominently featured on 18th green video board loop. Opportunity to run branded content during all tournament rounds. Starting at \$5,000

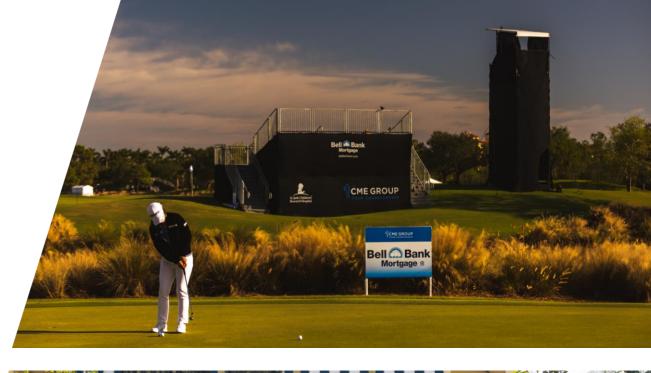
EXPO BOOTH: 10x10 space in the expo village which is centrally located between the 18th green, Ritz-Carlton hotel and Tiburón Clubhouse. Opportunity to generate brand exposure and display products and services to the 15,000+ spectators. \$5,000

PUTTING GREEN: Corporate logo featured on custom signage at two (2) tournament putting greens – (Jubhouse & 1st Tee. \$10,000

PRACTICE FACILITY: Corporate logo featured on driving range signage and a-frame player identification signs. \$20,000

VOLUNTEER PROGRAM: Corporate logo featured on volunteer shirts, volunteer headquarters, brint collateral, website, etc. \$20,000

TEE FENCE BRANDING: One (1) on-course branded tee fence sign built on the back of a tee box. \$10,000





SPECIALTY ASSETS & NAMING RIGHTS

INTEGRATE YOUR BRAND INTO ONE OF OUR PREMIER HOSPITALITY VENUES, FIRST CLASS PRO-AM FUNCTIONS OR SPECIALTY ENGAGEMENT PROGRAMS.

NAMING RIGHTS OPPORTUNITIES INCLUDE FULL INTEGRATION OF YOUR CORPORATE NAME/LOGO ALONG WITH THE ABILITY TO CREATE A CUSTOM ACTIVATION PROGRAM.

AVAILABLE OPPORTUNITIES INCLUDE:

- OFFICIAL PRO-AM
- SPECTATOR BRIDGE
- AUTOGRAPH ALLEY
- FAMILY FUN ZONE
- HEALTH & WELLNESS DAY
- VOLUNTEER PROGRAM SOLD
- FAMILY GOLF CLINIC SOLD
- PRO-AM PAIRINGS PARTY
- EXPO VILLAGE



