



PARTNERSHIP OPPORTUNITIES

NOVEMBER 13 – 19, 2023

TOURNAMENT OVERVIEW

DATE: November 16 – 19, 2023

VENUE: Tiburón Golf Club at The Ritz-Carlton Golf Resort, Naples

PURSE: \$7,000,000 (\$2,000,000 to the champion)

DEFENDING CHAMPION: Lydia Ko

FIELD: Top 60 players from the Race to the Globe standings

TELEVISION: Golf Channel (Thu – Sat), NBC (Sun)

CHARITY: St. Jude Children's Research Hospital

FORMAT: 72-hole stroke play



SCHEDULE OF EVENTS

TUESDAY, NOV. 14

- Official LPGA Pro-Am
- Approx. Tee times: 7:30am – 1pm

WEDNESDAY, NOV. 15

- CME Group Pro-Am
- Approx. Tee times: 7:30am – 1pm

THURSDAY, NOV. 16

- Round 1 – Professional Competition

FRIDAY, NOV. 17

- Round 2 – Professional Competition
- Women's Leadership Day – 11:00am – 3:00pm

SATURDAY, NOV. 18

- Round 3 – Professional Competition

SUNDAY, NOV. 19

- Final Round – Professional Competition
- Awards Ceremony – 18th green



HOST VENUE



THE RITZ-CARLTON

NAPLES, TIBURÓN

TIBURON GOLF CLUB AT THE RITZ-CARLTON NAPLES, TIBURON

- #1 Golf Resort in Florida – Golf Digest
- Second on-site 18-hole course available for sponsor use
- Amenities available at Ritz-Carlton sister facility – Beach Resort
- Minutes from the Gulf of Mexico and historic Old Naples
- Naples' average temperature in November – 79 degrees



PROFESSIONAL FIELD

**THE 60 BEST LPGA
PROFESSIONALS FROM THE
2023 SEASON WILL COMPETE
FOR A RECORD \$7,000,000
PURSE IN THE SEASON
ENDING TOUR CHAMPIONSHIP!**



**BECOME A
PARTNER OF
THE CME
GROUP TOUR
CHAMPIONSHIP**



HOSPITALITY OPPORTUNITIES

UPGRADE YOUR VIEWING EXPERIENCE AND ENJOY THE TOURNAMENT ACTION FROM ONE OF OUR PREMIER HOSPITALITY VENUES. ALL VENUES ARE OPEN THURSDAY- SUNDAY.

18TH GREEN SUITE

- Semi-private suite located on the 18th green
- Thirty (30) tickets per day (Thurs – Sunday)
- Dedicated seating section with a shared food & beverage operation
- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$36,000 (net)

GLOBE LOUNGE ON THE 18TH GREEN

- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$225 per day or \$800 per week (Thu-Sun)



PRO-AM EXPERIENCE

ENJOY A ROUND OF GOLF AT TIBURON GOLF CLUB WITH ONE OF THE LPGA TOUR'S BEST PLAYERS!

OFFICIAL LPGA PRO-AM - TUESDAY, NOVEMBER 14TH

- Pairing with an LPGA professional from Tournament field
- Deluxe gift package for every participant
- On-course food & beverage experience
- Breakfast & post round lunch
- Each player and a guest may attend the Monday night Pro-Am celebration party at The Ritz-Carlton Naples, Tiburon
- Access to an 18th green hospitality suite Thursday - Sunday

INVESTMENT: \$20,000 per foursome



WOMEN'S LEADERSHIP DAY

SCHEDULE OF EVENTS - FRIDAY, NOVEMBER 17th

- 11:00am – Arrivals and Registration
- 11:45am – Welcome
- 12:00pm – Panel Discussion
- 12:45pm – Luncheon
- 1:30pm – Keynote Speaker
- 2:00pm – Networking Happy Hour
- 3:00pm – Optional behind the scenes tour of golf tournament

TABLE PACKAGE

- One (1) table of eight (8) on Friday, November 17th with lunch, afternoon hors d'oeuvres and cocktails
- Eight (8) Women's Leadership Day credentials
- Eight (8) valet parking passes
- Eight (8) gift packages
- Name on Tournament website and Women's Leadership Day program

Investment: **\$2,000**

OTHER PACKAGES (all include one table)

- Naming Rights
- Luncheon Sponsor - **SOLD**
- Panel Discussion Sponsor - **SOLD**
- Happy Hour Sponsor

Starting at **\$5,000**



ADVERTISING & BRANDING

18th GREEN VIDEO BOARD: Corporate logo prominently featured on 18th green video board loop. Opportunity to run branded content during all tournament rounds. **Starting at \$5,000**

EXPO BOOTH: 10x10 space in the expo village which is centrally located between the 18th green, Ritz-Carlton hotel and Tiburón Clubhouse. Opportunity to generate brand exposure and display products and services to the 15,000+ spectators. **\$5,000**

PUTTING GREEN: Corporate logo featured on custom signage at two (2) tournament putting greens – Clubhouse & 1st Tee. **\$10,000**

PRACTICE FACILITY: Corporate logo featured on driving range signage and a-frame player identification signs. **\$20,000**

VOLUNTEER PROGRAM: Corporate logo featured on volunteer shirts, volunteer headquarters, print collateral, website, etc. **\$20,000**

TEE FENCE BRANDING: One (1) on-course branded tee fence sign built on the back of a tee box. **\$10,000**



SPECIALTY ASSETS & NAMING RIGHTS

INTEGRATE YOUR BRAND INTO ONE OF OUR PREMIER HOSPITALITY VENUES, FIRST CLASS PRO-AM FUNCTIONS OR SPECIALTY ENGAGEMENT PROGRAMS.

NAMING RIGHTS OPPORTUNITIES INCLUDE FULL INTEGRATION OF YOUR CORPORATE NAME/LOGO ALONG WITH THE ABILITY TO CREATE A CUSTOM ACTIVATION PROGRAM.

AVAILABLE OPPORTUNITIES INCLUDE:

- OFFICIAL PRO-AM
- SPECTATOR BRIDGE
- AUTOGRAPH ALLEY
- FAMILY FUN ZONE
- HEALTH & WELLNESS DAY
- VOLUNTEER PROGRAM **SOLD**
- FAMILY GOLF CLINIC **SOLD**
- PRO-AM PAIRINGS PARTY
- EXPO VILLAGE





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#CMEGROUPTOURCHAMPIONSHIP